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**UNITED STATES DISTRICT COURT
DISTRICT OF NEW JERSEY**

THE HERSHEY COMPANY and HERSHEY CHOCOLATE & CONFECTIONERY CORPORATION Plaintiffs, v. PROMOTIONS IN MOTION, INC. Defendant.	Civil Action No. 07-cv-1601 (SDW) (MCA)
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NOTICE OF APPEARANCE

TO: THE CLERK OF COURT AND ALL COUNSEL OF RECORD

PLEASE TAKE NOTICE that the undersigned hereby appears as attorney of record for
Plaintiffs The Hershey Company and Hershey Chocolate & Confectionary Company.

The undersigned hereby certifies that she is admitted to practice before this court.

Respectfully submitted,

Dated: January 18, 2011

By: S/Symone J. Redwine
Symone J. Redwine

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CERTIFICATE OF SERVICE

I hereby certify that on January 18, 2011, I caused a copy of the foregoing NOTICE OF APPEARANCE to be served upon all counsel of record by operation of the Court's electronic filing system.

By: /s/Symone J. Redwine
Symone J. Redwine